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Provo City Vision 2030



Introduction

In March 2010, Provo City formed a 20-member visioning steering committee to provide guidance on what Provo City should be by the year 2030. The purpose of this process was to provide consistent long-term direction to municipal decision-making in areas not typically addressed by a general plan or other tools used in Provo's strategic planning.

Under the direction of Mayor John Curtis and the municipal council, a steering committee developed an aspirational Community Vision Statement and specifically identified eight Provo Core Values. With the guidance of these documents, 14 subcommittees, consisting of interested individuals with strong ties to Provo City, were formed to provide policy direction within the scope of their respective topics. These topics are as follows:

Each subcommittee has provided a unique vision statement that describes expectations to be met by the year 2030. Goals and objectives follow each vision statement. The proposed goals and objectives are meant to be measurable and achievable within a 20-year period.

Provo City is grateful to the many individuals who willingly provided both time and talent to serve on the steering committee and the various subcommittees to provide a compass to lead the city for many years.

Education
Natural Resources
Families and Neighborhoods
Prosperity
Healthcare
Public and Non-Profit Partnerships
Heritage

Safety
Image and Communication
Transportation and Mobility
Land Use and Growth
Unity
Leisure
Governance

Community Visioning

Mayor
John Curtis

Municipal Council
Cynthia R. Dayton
Gary Garrett
Laura Cabanilla
Midge Johnson
Rick Healey
Sherrie Hall Everett
Sterling Beck

Steering Committee
Michael Orme, Chair
Mary Ann Christiansen, Vice Chair
Doug Bush
John Curtis
Sherrie Hall-Everett
Rick Healey
Greg Hudhall
Bill Hulterstrom
Andrew Jackson
Becky Lockhart
Wayne Parker
Coy Porter
Jeff Ringer
Steve Turley

Provo – an inspiring place to live, learn, work, and play

We value:

- Faith, respect, and service to each other and our community
- Individual responsibility
- Families and individuals
- Our environment and natural amenities

We support:

- Safe, desirable neighborhoods
- A vibrant economy and high-quality jobs
- Fiscally responsible governance
- Life-long education



Provo Core Values

I. Family

We value:

- Our strong sense of family and personal relationships
- Our legacy to future generations
- Our children

II. Safe City

We value:

- Our strong sense of security and well-being
- Our safe neighborhoods and public places
- Our responsive and proactive approach to public safety and emergency preparedness
- Well-trained and equipped public safety professionals

III. Community

We value:

- Our community informed and engaged in community issues
- Our residents who care about and support their neighbors
- Our sense of place in Provo, and how our heritage influences who we are
- Our commitment to personal responsibility and volunteerism
- Our respect and consideration for all

IV. Faith

We value:

- Our individual religious heritage
- Our personal beliefs and the beliefs of others
- Our freedom to worship
- Our understanding of the connection between living spiritual values and well-being

V. Education

We value:

- Our educated and culturally experienced citizenry
- Our commitment to education, which maximizes student achievement and development
- Our unique opportunities related to local universities and other institutions of post-secondary education
- Our access to quality libraries and to the arts
- Our access to and use of information technology



VI. Business and Economic Vitality

We value:

- Our diverse employment opportunities
- Our role as a regional economic center
- Our commitment to economic vitality, growth, and development
- Our strong entrepreneurial spirit
- Our vibrant business districts
- Our educated, skilled, and industrious workforce
- Our commitment to ethical business standards
- Our favorable and supportive business environment

VII. Responsible Government

We value:

- Our transparent and open government entities
- Our commitment to accountable and fiscally sound governance
- Our effective and well-maintained public infrastructure
- Our belief in constitutionally based and limited government
- Our understanding that good government is the product of engaged and principled citizens

VIII. Healthy, Inviting Environment

We value:

- Our quiet, walkable neighborhoods
- Our unparalleled natural amenities
- Our abundant park facilities and recreational opportunities
- Our quality healthcare systems
- Our focus on fitness and wellness
- Our inviting neighborhoods
- Our commitment to responsible stewardship of the environment

