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61

62 **14.38.010. General Requirements.**

63 The following general requirements shall apply to all signs and outdoor advertising structures  
64 which may be erected or maintained within the City of Provo.

65 (1) Sign Approval. Except as otherwise provided, it shall be unlawful and a class ~~B~~**C**  
66 misdemeanor to erect or maintain any sign or outdoor advertising structure in the City of Provo  
67 without first obtaining the approval of the Planning Commission for said sign or advertising  
68 structure, the giving of which shall be based upon the provisions of this Title. ~~Said approval shall~~  
69 ~~not be required for temporary non-electrical wall and non-electrical freestanding signs of less~~  
70 ~~than thirty two (32) square feet in area. (Examples of signs not requiring planning commission~~  
71 ~~approval are real estate "for sale" signs and election campaign signs.)~~

72 (2) Permits. The approval of the Planning Commission shall be evidenced by a permit  
73 issued by the Building Inspection Division. All signs shall be constructed and all permits shall be  
74 issued in accordance with the provisions of the International Building Code. Permits for off-  
75 premise nonconforming signs shall be renewed on an annual basis. Applications for permits, or  
76 for the renewal of permits, shall require the applicant to disclose the owner of the sign and the  
77 owner of the property on which the sign is or will be located, all relevant dates in regard to  
78 expiration of any lease or lease option, the date and cost of construction of the sign, the date and  
79 cost of any modification of the sign, the fair market value as appraised for property tax purposes,  
80 the date the sign will be depreciated for federal income tax purposes, the cost of operating the  
81 sign, and any other information reasonably required by the planning commission. A permit may  
82 be revoked and a sign removed pursuant to Section 14.38.010(7), Provo City Code if the  
83 applicant for a permit makes a false or misleading statement in the permit application or renewal.

84 (3) Electronic Display and Animated Signs. Except as otherwise provided in this Chapter,  
85 all Electronic Display and Animated Signs are prohibited. ~~Flashing or rotating signs are~~  
86 ~~permitted in commercial (C) zones. Flashing shall be limited to sequential, chasing, or subdued~~  
87 ~~color change. No intense strobe type flashing will be permitted. Rotation shall be limited to eight~~  
88 ~~(8) revolutions per minute; provided, however, that the lights described above may not be used~~  
89 ~~within three hundred (300) feet of a residence, apartment, hotel, or other residential structure.~~

90 (4) Sound or Emissions. No sign shall be designed for the purpose of emitting sound,  
91 smoke, or steam.

92 (5) ~~Movable, Temporary Freestanding Signs, and Banners, and A-Frame Signs.~~ Except as  
93 otherwise provided in this Chapter, all movable signs, ~~temporary freestanding signs, banners,~~  
94 ~~including but not limited to movable, freestanding, and~~ A-frame signs, are prohibited. This  
95 prohibition shall include signs mounted or painted upon vehicles or trailers which are parked in  
96 any location for the purpose of calling attention to or advertising a person, place, or thing.

97 (6) Canopy Signs. Signs painted on or affixed to canopies which are part of the building  
98 shall be considered part of the total allowed area of wall signs for the walls from which the  
99 canopy projects. Signs painted on or affixed to canopies which are freestanding shall be  
100 considered part of the total allowable area of freestanding signs for that use. Signs suspended  
101 under canopies (marquees) which project over public rights- of-way shall be limited to six (6)  
102 square feet. Signs with changeable copy (reader boards) located on marquees of theaters or  
103 similar public assembly uses may combine the total allowable area for all building faces as  
104 permitted by Section 14.38.140, Provo City Code so long as there are no wall signs placed upon  
105 building faces other than the face to which the marquee is attached.

106 (7) Violations.

107 (a) It is unlawful to erect or maintain a sign contrary to the provisions of this Chapter.  
108 If a sign is erected or maintained in violation of this Chapter the Planning  
109 Commission may do the following:

110 (i) order the defect corrected within a fixed period of time, not exceeding thirty  
111 (30) days, if correction of the defect will bring the subject sign into compliance  
112 with the provisions of this Chapter; but,

113 (ii) if correction of the defect will result in a violation of the provisions of this  
114 Chapter, order that the subject sign be removed by, and at the expense of the  
115 owner of the sign, within a fixed period of time not exceeding thirty (30) days.

116 (b) If the owner of the sign contests the order of the Planning Commission, the  
117 remedy shall be an appeal to the zoning Board of Adjustment, which appeal shall be  
118 taken in the time and manner otherwise provided in this Title for appeals to the  
119 zoning Board of Adjustment.

120 (c) If the owner of the sign fails or refuses to remove the subject sign at the order of  
121 the Planning Commission, the City may remove the sign at any time after the owner  
122 thereof exhausts his or her administrative remedies in relation thereto, unless  
123 otherwise ordered by a court of law. Removal by the City shall be at the expense of  
124 the owner, and the City may obtain judgment against the owner in an amount equal  
125 thereto, together with reasonable attorneys' fees and costs.

126 **14.38.020. Signs on Premises.**

127 Except as provided within the provisions of respective zoning districts, and unless otherwise  
128 expressly provided in this Chapter, no sign shall be permitted which is not used exclusively to  
129 advertise the ownership, sale, or lease of property upon which said sign is placed, or to advertise  
130 a business conducted, services rendered, goods produced or sold upon such premises, or to  
131 advertise or identify any other lawful activity conducted upon such premises.

132 **14.38.025. On-premise Electronic Display Sign Standards.**

133 (1) On-premise Electronic Display Signs are prohibited in all areas of the City of Provo,  
134 except for properties within the GW, WG, FC, FC2, CA, CG, PO, CM, SC1, SC2, SC3,  
135 M1, M2 FI, MP, PIC and PF zones which have frontage on the following streets and  
136 locations:

- 137 (a) University Parkway, from 100 West northwesterly to the boundary line of the City of  
138 Provo;
- 139 (b) North State Street, from Bulldog Boulevard (1230 North Street) northwesterly to the  
140 boundary line of the City of Provo;
- 141 (c) Bulldog Boulevard, from Canyon Road (200 East) westward to North State Street;  
142 (d) Freedom Boulevard, from 550 North northward to 940 North Street;  
143 (e) 820 North Street, from 1890 West eastward to 1350 West Street;  
144 (f) Center Street, from 1300 West eastward to 600 West Street;  
145 (g) University Avenue, from 920 South southward to 1860 South;  
146 (h) 1860 South Street, from University Avenue eastward to South State Street; and  
147 (i) South State Street, from 640 South Street southward to the boundary line of the City  
148 of Provo.
- 149 (2) Properties that have frontage along Interstate 15 (I-15) shall not have any On-premise  
150 Electronic Display Sign located closer than 1200 feet from another On-premise  
151 Electronic Display Sign.
- 152 (3) On-premise Electronic Display Signs are prohibited in the DT1 and DT2 zones with the  
153 following exceptions:
- 154 a. A Restaurant Menu Sign that is a Wall Sign meeting the requirements described  
155 in 14.38.105(1)(f) may be an On-premise Electronic Display Sign.
- 156 b. Business Hours Sign – A sign displaying the hours of operation of a business  
157 and/or whether the business is open may be an On-premise Electronic Display  
158 Sign. Such sign may not to exceed 4 square feet and may be located on a building  
159 face or within a window.
- 160 (4) All Electronic Display Signs shall be subject to the following requirements:
- 161 (a) Comply with all other provisions of the respective zoning districts as set forth in this  
162 Title, including all sign regulations described in this Chapter.
- 163 (b) Hold Time.
- 164 i. The images and messages displayed shall be static, and the transition from one  
165 static display to another shall be instantaneous with no special effects or the  
166 transition may provide a black screen for at least one second.
- 167 ii. Electronic Display Signs shall not include animation, full motion video, flashing,  
168 scrolling, strobing, racing, blinking, changes in color, fade in or fade out in any  
169 manner imitating movement, or any other means not providing constant  
170 illumination.
- 171 iii. Each message shall be illuminated for no less than eight (8) seconds before  
172 transitioning to a new message.
- 173 (c) Illumination.
- 174 a. All Electronic Display Signs shall come equipped with automatic dimming  
175 technology which automatically adjusts the sign's brightness in direct correlation  
176 with natural ambient light conditions at all times.
- 177 b. No Electronic Display Sign shall exceed a brightness level of more than three-  
178 tenths (0.3) foot candles above ambient light as measured using a foot candle

179 (lux) meter perpendicular to the Electronic Display Sign face measured at ground  
180 level and at the distances shown in the table below:

<u>Size (square feet)</u>	<u>Distance from source</u>
<u>0 to 100</u>	<u>100 feet</u>
<u>101 to 350</u>	<u>150 feet</u>
<u>351 to 650</u>	<u>200 feet</u>
<u>Over 650</u>	<u>250 feet</u>

187  
188 (d) Prior to the issuance of any permit for construction or conversion, the owner shall  
189 provide the City with a certification from the sign manufacturer stating that the sign is  
190 capable of complying with the above brightness provisions.

191  
192 **14.38.030. Exceptions.**

193 This Chapter shall have no application to signs used exclusively for:

194 (1) The display of official notices used by any court or public body or official, or the  
195 posting of notices by any public officer in the performance of a duty, or by any person giving  
196 legal notice.

197 (2) Directional, warning, or information signs of a public or semi-public nature, directed  
198 and maintained by an official body or public utility.

199 (3) Barber poles not to exceed six (6) feet in height located on private property and bearing  
200 no advertising copy or message.

201 (4) Any sign of a noncommercial nature when used to protect the health, safety, or welfare  
202 of the general public.

203 (5) Any official flag, pennant, or insignia of any nation, state, city, or other political unit.

204 (6) Temporary election campaign signs. These signs shall not be located in the public right-  
205 of-way or on public property. ~~Time and temperature signs and elements of commercial signs~~  
206 ~~which convey only time, temperature, or weather conditions.~~

207 **14.38.040. Location Standards.**

208 All signs and outdoor advertising structures shall comply with the following location  
209 requirements:

210 (1) Fire Escapes. No sign shall be erected in such a manner that any portion of the sign or  
211 its support will interfere with the use of any fire escape, exit, or standpipe, or obstruct any  
212 required stairway, door, ventilator, or window.

213 (2) Traffic. No freestanding or projecting sign shall be erected at any intersection improved  
214 for vehicular traffic within a triangular area formed by the property lines and their projections  
215 and a line connecting them at points twenty-five (25) feet from the intersections of the projecting  
216 property lines; unless same in its entirety is less than three (3) feet, or more than eight (8) feet  
217 above the curb grade, no part of its means or support has a single or joined horizontal dimension  
218 exceeding twelve (12) inches, or said sign is within an area in which a building or structure is  
219 permitted by the provisions of the respective zone.

220 (3) Utility Lines. No sign shall be erected or maintained which has less horizontal or  
221 vertical clearance from communication lines and energized electrical power lines than that  
222 prescribed by the laws of the State of Utah or rules and regulations duly promulgated by agencies  
223 thereof.

224 (4) Clearance. No sign shall be erected in such a manner that any portion of the sign or its  
225 support will extend over a public or private walkway with a minimum clearance of less than ten  
226 (10) feet.

227 **14.38.050. Special Purpose Signs.**

228 In addition to any other permitted sign(s), signs for special purposes set forth in this Section shall  
229 be permitted as provided herein.

230 (1) For Sale, Rent, or Lease Signs. In all zoning districts, signs may be erected to advertise  
231 the sale, rent, or lease of property upon which said signs are placed. Said signs shall be limited to  
232 one (1) sign per street face, unless otherwise provided by the zoning provisions, and shall not  
233 exceed an area of six (6) square feet in residential zones or thirty-two (32) square feet in non-  
234 residential zoning districts. Said signs shall be exempt from project plan approval.

235 (2) Directory Signs. In all districts where group occupancies in office buildings,  
236 commercial buildings, or industrial buildings are permitted, directory signs may be erected  
237 displaying the names of occupants of a building who are engaged in a particular profession,  
238 business, or industrial pursuit. Said sign shall be situated at least two (2) feet inside the property  
239 line and shall not exceed twelve (12) feet in height. Said sign shall not exceed an area of one  
240 hundred (100) square feet and shall not be placed within a clear-vision area of a corner lot as set  
241 forth in Section 14.34.100, Provo City Code.

242 (3) Construction Project Signs. Signs may be erected in conjunction with construction  
243 projects and used for the purpose of publicizing the future occupants of the building; architects,  
244 engineers, and construction organizations participating in the project; and such other information  
245 as may be approved by the Planning Commission. In residential districts no such sign shall  
246 exceed thirty-two (32) square feet in area. In other districts, no such sign shall exceed an area of  
247 sixty-four (64) square feet, and no freestanding sign shall exceed twelve (12) feet in height. All  
248 such signs shall be removed before a final inspection is granted by the Building Inspector.

249 (4) On/Off-Site Directional Signs. Directional signs may be erected for the purpose of  
250 facilitating or controlling the efficient or safe movement of pedestrians or vehicles on or into  
251 private property, and shall be located on the properties to which they pertain. No such sign shall  
252 exceed six (6) square feet.

253 (5) Open-House Signs. Open-house signs advertising real estate open for inspection for a  
254 prospective sale may be placed on private property in all districts with the consent of the owner,  
255 lessee, or occupant. Such signs may state the name of the person or firm sponsoring the open-  
256 house. Such signs shall not exceed six (6) square feet.

257 (6) Church, Quasi-Public Organizations and Apartment House Identification Signs. In all  
258 districts, a church or quasi-public organization may erect one (1) wall sign on the premises to  
259 identify the name of the organization and announce activities thereof. Apartment houses of five  
260 (5) or more dwelling units may erect one (1) sign on the premises to identify only the name of  
261 the apartment complex and to indicate a vacancy. Said wall sign shall not exceed an area of  
262 thirty-two (32) square feet, and may be mounted upon a freestanding, ornamental masonry wall.

263 (7) Bus Bench and Shelter Signs. In all zones, one (1) bus bench sign or one (1) bus shelter  
264 sign may be installed at bona fide stops along a public transit route provided the owners of said  
265 benches and shelters are authorized by contract to operate in Provo City and advertising on said  
266 benches and shelters does not exceed an area of twenty-four (24) square feet each. Said signs  
267 shall be exempt from the provisions of Section 14.38.020, Provo City Code.

268 (8) Development Promotional and Directional Signs. One (1) development promotional  
269 sign may be placed on the premises of each subdivision, planned development, or condominium

270 project having five (5) or more lots or approved dwelling units. Said promotional sign may have  
271 an area of sixty-four (64) square feet, plus five (5) additional square feet for each lot or dwelling  
272 unit in said development in excess of five (5), up to a maximum area of three hundred (300)  
273 square feet. A second development promotional sign may be placed on the premises of each  
274 subdivision, planned development, or condominium project having two (2) or more separate,  
275 major points of access and having fifty (50) or more lots or approved dwelling units. Said  
276 promotional sign may have an area of sixty-four (64) square feet, plus five (5) additional square  
277 feet for each lot or dwelling unit in said development in excess of fifty (50), up to a maximum  
278 area of three hundred (300) square feet. In addition, two (2) directional signs may be located off-  
279 site to contain only the name and direction of any subdivision or planned development. Said  
280 signs may have a maximum area of twelve (12) square feet each and shall not be located in the  
281 right-of-way of any public street. All of the above signs shall be removed not later than thirty  
282 (30) days following the sale of all lots or dwelling units in said development, and before a final  
283 inspection is granted by the Building Inspector.

284 (9) Name Plates. One (1) name plate or marker shall be allowed for each dwelling to  
285 indicate only the occupant's name. Said name plate shall not exceed two (2) square feet in area  
286 and shall be limited to a wall sign if said sign contains an occupational designation.

287 **14.38.060. Classification of Signs.**

288 Every sign erected or proposed to be erected within the City of Provo shall be classified by the  
289 Planning Commission in accordance with the definitions of signs contained in this Chapter. Any  
290 sign which does not clearly fall within one (1) of the classifications shall be placed in the  
291 classification which the sign, in view of its design, location, and purpose, most clearly  
292 approximates in the opinion of said Planning Commission.

293 **14.38.070. Signs Permitted - Agricultural (A) and Residential (R) Zones.**

294 No sign shall be erected in any agricultural or any residential zones except as provided within the  
295 provisions of the respective zoning districts as established in this Title, except that certain special  
296 purpose signs may be erected in all zones in compliance with the provisions of Section  
297 14.38.050, Provo City Code.

298 **14.38.075. Signs Permitted in Public Facilities (PF) Zones.**

299 The signs described in the following Subsections (1) and (2) of this Section are permitted in a PF  
300 zone. The signs described in Subsections (3), (4), (5) and (6) of this Section are permitted  
301 pursuant to the conditional use process.

302 (1) Nameplates. Nameplates not exceeding fifty (50) square feet placed upon a building  
303 which identifies the name and/or address of a structure or complex.

304 (2) Sign or Monument. A sign or a monument identifying points of interest or building  
305 complex not exceeding thirty-two (32) square feet placed upon an ornamental masonry wall  
306 which identifies the name and/or address of the structure or complex. The freestanding sign shall  
307 be five (5) feet or less in height and meet the following requirements:

308 (a) There may be one (1) such sign for each frontage of the property plus one (1)  
309 additional sign for each two hundred (200) foot increment of said frontage in excess  
310 of two hundred (200) feet. Said signs shall be placed no closer than one hundred  
311 (100) feet apart.

312 (3) Wall Signs. Except as otherwise provided in this Title, every wall sign in a PF zone  
313 shall comply with the following requirements:

314 (a) Area: See Section 14.38.140, Provo City Code.

315 (b) Number: There shall be one (1) such sign for the front face of each building  
316 fronting a public street.

317 (c) Height: No part of any such sign shall extend above the top level of a wall upon or  
318 in front of which it is situated.

319 (d) Thickness: All such signs, including any light box or structural part, shall not  
320 project more than twelve (12) inches from the front face of the part of the building to  
321 which it is attached. No copy is permitted on the sides of any such sign.

322 (4) Freestanding Signs over Five (5) Feet in Height. ~~Appurtenant~~ On-premise ~~Pertinent~~  
323 freestanding signs over five (5) feet in height shall be allowed only with the issuance of a  
324 conditional use permit by the Planning Commission, and subject to the conditions established  
325 therein. Said sign shall not exceed a height of twenty-five (25) feet.

326 (5) Projection. No such signs shall project over a property line, or project into any required  
327 front yard.

328 (6) Lighted Signs. Only indirect and diffused lighted signs are permitted in the PF zone.  
329 Lights that are not an integral part of a sign must be directed away from surrounding properties  
330 and oncoming traffic. No flashing or rotating lights are permissible.

331 (7) Public Facility Temporary Promotional Signs. Signs of a temporary nature may be  
332 attached to structures within the Public Facility (PF) zones, provided that such signs are securely  
333 mounted and are in accord with the public purposes of the entity which is located in the PF zone.  
334 Such signs shall be removed within forty eight (48) hours of the conclusion of the event  
335 promoted by the sign.

336 (a) Area: See Section 14.38.140, Provo City Code.

337 (b) Number: There shall be one (1) such sign for the front face of each building  
338 fronting a public street.

339 (8) Signs erected within the interior of a public facility and located more than five hundred  
340 (500) feet from the nearest public road shall be exempt from the provisions of this Section.

#### 341 **14.38.080. Signs Permitted in Commercial (C) Zones.**

342 For each place of business or occupancy within a commercial zone, the following types of signs  
343 shall be permitted in conformance with the standards set forth: (See Section 14.38.090, Provo  
344 City Code for signs in shopping center (SC) zones)

345 (1) Freestanding Signs Under Five (5) Feet in Height. ~~Appurtenant~~ On-premise  
346 freestanding signs five (5) feet or less in height shall meet the following requirements:

347 (a) Area: Section 14.38.120, Provo City Code.

348 (b) Number: There may be one (1) such sign for each frontage of the property, plus  
349 one (1) additional sign for each one hundred (100) foot increment of said frontage in  
350 excess of one hundred (100) feet. Said signs shall be placed no closer than fifty (50)  
351 feet apart. In the case of a parcel of property having multiple occupancies with a  
352 common frontage, the frontage shall be deemed to be that of the entire commonly  
353 used parcel of property and not the frontage of the individual business or occupancies.

354 (2) Freestanding Signs Over Five (5) Feet in Height. ~~Appurtenant~~ On-premise, freestanding  
355 signs over five (5) feet in height shall comply with the following provisions:

356 (a) Area: Refer to Section 14.38.130, Provo City Code.

357 (b) Number: There may be one (1) such sign on each street frontage and one (1)  
358 additional sign for any portion of each such frontage in excess of two hundred (200)  
359 feet. The size of any such additional sign shall be determined from Section 14.38.130,



360 Provo City Code, by counting as frontage that portion of each frontage which is in  
361 excess of two hundred (200) feet.

362 (c) Height: No such sign shall exceed thirty-five (35) feet in height except in the CH  
363 zone where a maximum height of fifty (50) feet will be allowed.

364 (d) Projection: No such sign shall project over a property line, nor more than five (5)  
365 feet into any required front yard.

366 ~~(3) Wall Signs in the CBD Zone. Wall signs shall be permitted in the CBD zone as follows:~~

367 ~~(a) Signs for a ground level business with individual front door entrances fronting~~  
368 ~~public streets shall be as follows:~~

369 ~~(i) Number: One (1) sign per business store front.~~

370 ~~(ii) Area: Two (2) square feet of sign for each foot of linear building facade for that~~  
371 ~~business.~~

372 ~~(iii) Location: The sign shall be located on the first or second story facades.~~

373 ~~(iv) Projection: Signs shall not project more than eighteen (18) inches from the facade.~~

374 ~~(v) Lighting: Internal or external lighting is permitted.~~

375 ~~(b) A ground level business without an individual front door entrance to a public~~  
376 ~~street and with access through a common entrance(s) and tenants located above ground~~  
377 ~~level may not have individualized wall signs on the exterior of the building.~~  
378 ~~Identification signs for these businesses may be located on a directory sign located next~~  
379 ~~to or within the common entrance of the building. If located on an exterior wall, such~~  
380 ~~directory signs shall not exceed nine (9) square feet and copy shall not exceed one (1)~~  
381 ~~inch in height.~~

382 ~~(c) Building identification signs for a building up to four (4) stories in height shall be~~  
383 ~~as follows:~~

384 ~~(i) Number: One (1) sign per building facade consisting of individual letters (signs shall~~  
385 ~~not consist of sign cabinets). No building shall be deemed to have more than four (4)~~  
386 ~~facades.~~

387 ~~(ii) Area: Two (2) square feet of sign for each linear foot of building facade.~~

388 ~~(iii) Location: Signs shall be located on the top story of the building.~~

389 ~~(iv) Projection: A sign shall not project more than eighteen (18) inches from the facade.~~

390 ~~(v) Lighting: Internal or external lighting is permitted.~~

391 ~~(vi) Size of Lettering: Sign letters shall not exceed two (2) feet in height~~

392 ~~(d) Building identification signs for a building for (5) stories or more in height shall~~  
393 ~~be as follows:~~

394 ~~(i) Number: One (1) sign per building facade consisting of individual letters (signs shall~~  
395 ~~not consist of sign cabinets). No building shall be deemed to have more than four (4)~~  
396 ~~facades.~~

397 ~~(ii) Area: Four (4) square feet of sign for each linear foot of building facade.~~

398 ~~(iii) Location: Signs shall be located on one of the top two (2) stories of the building and~~  
399 ~~shall not project above the wall line.~~

400 ~~(iv) Projection: The sign may not project greater than 18" from the facade.~~

401 ~~(v) Lighting: Internal or external lighting is permitted.~~

402 ~~(vi) Size of lettering: Sign letters shall not exceed four (4) feet in height.~~

403 ~~(e) Mid building level tenant identification signs for a building greater than eight (8)~~  
404 ~~stories in height shall be as follows:~~

405 (i) ~~Number: One (1) sign consisting of individual letters (signs shall not consist of sign~~  
406 ~~cabinets) on a building wall facing a public street if the building wall has a mid-story step~~  
407 ~~back consisting of at least four (4) feet. There shall only one (1) such sign for each building~~  
408 ~~side which fronts a public street regardless of the number of mid-story setbacks.~~

409 (ii) ~~Area: The sign shall not exceed fifty (50) square feet in area.~~

410 (iii) ~~Location: The sign shall be located on the story immediately below the building step~~  
411 ~~back.~~

412 (iv) ~~Projection: The sign shall not project greater than eighteen (18) inches from the~~  
413 ~~facade.~~

414 (v) ~~Lighting: Internal or external lighting is permitted.~~

415 (vi) ~~Size of Lettering: Sign letters shall not exceed three (3) feet in height.~~

416 (4) ~~(3)~~ Wall signs in other Commercial (C) zones.

417 (a) Area: The maximum area shall be as set forth in Section 14.38.140, Provo City  
418 Code.

419 (b) Number: There may be two (2) such signs for each building face, but in no case  
420 shall a total wall sign area for each face exceed that shown in Section 14.38.140,  
421 Provo City Code. No building shall be deemed to have more than four (4) building  
422 faces.

423 (c) Height: No part of any such sign shall extend above the top level of the wall upon,  
424 or in front of, which it is situated.

425 (d) Projection: No such sign, including any light box or structural part, shall project  
426 more than eighteen (18) inches from the face of the part of the building to which it is  
427 attached. No copy is permitted on the sides of any such sign.

428 **14.38.085. North University Avenue Riverbottoms Design Corridor and Specialty Support**  
429 **Commercial (SSC) Sign Standards.**

430 (1) An integrated sign design scheme which meets the requirements of this Section shall be  
431 required for each new, performance development, shopping center, or office complex located  
432 within the North University Avenue Riverbottoms Design Corridor, as per Section 14.34.290(2)  
433 Provo City Code.

434 (2) Except as provided in Subsection (a), the provisions of this Section shall apply to any  
435 sign located within the North University Avenue Riverbottoms Design Corridor notwithstanding  
436 any other provision of this Title and shall supersede sign provisions in any chapter with which  
437 this Chapter 14.38 may be associated for purposes of development except Section 14.38.010(1)  
438 and (2).

439 (a) The provisions of this Section shall not apply to an existing legal nonconforming  
440 sign provided, however, that the size, height, or location of any such sign shall not be  
441 changed except in accordance with the provisions of this Section.

442 (3) Monument Signs. Each commercial or professional office development in the North  
443 University Riverbottoms Design Corridor may have therein monument signs, in accordance with  
444 the following provisions:

445 (a) Number: There may, in each commercial center or professional office complex, be  
446 one (1) such sign for each three hundred (300) feet of street frontage.

447 (b) Area: The sign copy area of a monument sign shall not exceed sixty (60) square  
448 feet per side for two-sided signs. Double-faced, back-to-back, and V-type signs are  
449 permitted as a single sign or structure if both faces have common ownership. The

450 monument structure upon which the sign is placed shall be designed to complement  
451 the architecture of the building, using the same materials and stylistic themes.

452 (c) Spacing: A minimum spacing of one hundred fifty (150) feet between sign  
453 structures may be permitted on sites with multiple structures.

454 (d) Height: No such freestanding sign (including the monument structure and  
455 pedestal) shall exceed ten (10) feet in height above the grade of street frontage  
456 sidewalk.

457 (e) Location:

458 (i) Except as otherwise provided in Subsection 14.38.085(3)(e)(ii), each such  
459 monument sign shall be located on private property, outside the "clear vision"  
460 area of any street or driveway intersection, and shall not project over any property  
461 line:

462 (ii) Notwithstanding Subsection 14.38.085(3)(e)(i), a sign located on a corner lot  
463 or parcel abutting University Avenue within the North University Avenue  
464 Riverbottoms Design Corridor may project up to twelve (12) feet into the  
465 University Avenue right-of-way from an adjacent property line but not closer than  
466 six (6) feet to any sidewalk or paved trail system located in the public right-of-  
467 way, subject to the qualifications set forth in Subsection 14.38.085(3)(e)(iii) and  
468 the following conditions:

469 (A) the controlling government agency grants written permission to locate the  
470 sign in the University Avenue right-of-way;

471 (B) visibility of the sign, if placed on the lot or parcel as required by  
472 Subsection 14.38.085(3)(e)(i), would be blocked by one (1) or more utility  
473 boxes or semaphore poles whose location and design is not controlled by the  
474 property owner, as observed at eye level from the curb or edge of pavement for  
475 University Avenue within one hundred (100) feet of the sign location; and

476 (C) the sign does not create a sight distance hazard as reasonably determined  
477 by the City Traffic Engineer based on the sign location and construction  
478 specifications, speed of nearby traffic, and other applicable City standards  
479 designed to achieve safe traffic movement.

480 (iii) A sign which existed prior to April 18, 2006 may not be relocated pursuant to  
481 the provisions of Subsection 14.38.085(3)(e)(ii) unless:

482 (A) subsequent to the sign's original installation utility boxes or semaphore  
483 poles, whose location and design is not controlled by the property owner, are  
484 installed which block the sign in the manner described in  
485 14.38.085(3)(e)(ii)(B), and

486 (B) the applicant provides documentation that the sign meets the requirements  
487 of Subsection 14.38.085(3)(e)(iii)(A).

488 (f) Materials: Structures supporting monument and shopping center identification  
489 signs shall be compatible with exterior materials used in building exteriors within the  
490 shopping/office center.

491 (g) Illumination: Internal illumination of a translucent sign face, or individual letters,  
492 characters, or figures shall be permitted, such that the sign face, letter or character  
493 glows.

494 (4) Wall Signs. Each business establishment or tenant of a shopping center or professional office  
495 facility may have wall signs in conformance with the Standards listed below.

496 (a) Area: One (1) square foot of wall sign copy area for each linear foot of building  
497 frontage of the particular side the sign is on, or tenant space where the building  
498 setback from street frontage is less than two hundred (200) feet. For buildings with  
499 setbacks from street frontage of at least two hundred (200) feet or more, one and one-  
500 quarter (1.25) square feet of wall sign face for each linear foot of building frontage.

501 (b) Number: There shall be no more than one (1) such sign for the front face of each  
502 business or tenant. There may, in addition, be one (1) such sign for each business  
503 establishment or tenant having a rear, or side building face with a public entrance.

504 (c) Height: No part of any such sign shall extend above the top level of a wall upon or  
505 in front of which it is situated.

506 (d) Projection: No wall sign, including structural part, shall project more than  
507 eighteen (18) inches from the face of the part of the building to which it is attached.

508 (e) Illumination: Internal illumination of a translucent sign face, or individual letters,  
509 characters, or figures shall be permitted, such that the sign face, letter or character  
510 glows.

511 (5) Shopping Center (SC3 zone) signs.

512 (a) Entry Archways: An archway displaying the name and logo of the shopping center  
513 may be located over a driveway, street or pedestrian entrance into the shopping center  
514 in accordance with the following provisions:

515 (i) Number: There may be one sign and one archway structure per entrance, not to  
516 exceed four entrances.

517 (ii) Area: The area of the sign shall not exceed sixty (60) square feet.

518 (iii) Height. The height of the entry feature (archway) structure shall not exceed  
519 twenty-five (25) feet. Adequate vehicle and pedestrian clearance will be required  
520 as determined by Provo City.

521 (iv) Location: The sign shall be located on private property, outside the “clear  
522 vision” area of any street or driveway intersection, and shall not project over any  
523 property line.

524 (v) Materials: Materials shall be compatible with exterior materials used in within  
525 the shopping center.

526 (vi) Illumination: Internal illumination is permitted. ~~Electronic message centers~~  
527 ~~are not permitted.~~

528 (b) Entry Identification Monument Signs: A sign that identifies only the name of the  
529 shopping center and/or displays public greetings may be located at the entrances of  
530 the development.

531 (i) Number: There shall be not more than two (2) per driveway entrance.

532 (ii) Area: The area of the sign shall not exceed six (6) square feet.

533 (iii) Height: The sign (including the monument structure and pedestal) shall not  
534 exceed ten (10) feet in height above the grade of street frontage sidewalk.

535 (iv) Location: The sign shall be located on private property, outside the “clear  
536 vision” area of any street or driveway intersection, and shall not project over any  
537 property line.

538 (v) Materials: Materials shall be compatible with exterior materials used in within  
539 the shopping center.

540 (vi) Illumination: Internal illumination is permitted. ~~Electronic message centers~~  
541 ~~are not permitted.~~

542 (c) Commercial Monument Signs. Commercial Monument signs are only permitted to  
543 be located along the frontage of 4800 North.

544 (i) Number: There may be one (1) such sign for each three hundred (300) feet of  
545 street frontage, not to exceed two (2) signs if the frontage is greater than six  
546 hundred (600) feet.

547 (ii) Area: The sign copy area of a monument sign shall not exceed sixty (60)  
548 square feet per side for two-sided signs. The monument structure upon which the  
549 sign is placed shall be designed to complement the architecture of the building,  
550 using the same materials and stylistic themes.

551 (iii) Spacing: A minimum spacing of one hundred fifty (150) feet between sign  
552 structures is required.

553 (iv) Height: The sign (including the monument structure and pedestal) shall not  
554 exceed ten (10) feet in height above the grade of street frontage sidewalk.

555 (v) Location: Monument signs shall be located on private property, outside the  
556 "clear vision" area of any street or driveway intersection, and shall not project  
557 over any property line.

558 (vi) Materials: Materials shall be compatible with exterior materials used ~~in~~  
559 within the shopping center.

560 (vii) Illumination: Internal illumination ~~and electronic message centers are~~ **is**  
561 permitted.

562 (d) Shopping Center Commercial Signs

563 (i) Number. There may be one (1) sign for each three hundred (300) feet of street  
564 frontage on University Avenue, not to exceed two (2) signs if the street frontage is  
565 greater than six hundred (600) feet.

566 (ii) Area. The area of the sign shall not exceed 300 square feet per face. The name  
567 and logo of the shopping center are not counted as part of the permitted square  
568 footage of the sign.

569 (iii) Spacing: A minimum spacing of one hundred fifty (150) feet between sign  
570 structures is required.

571 (iv) Height. A sign shall not to exceed twenty-five (25) feet in height.

572 (v) Location: The sign(s) may be located on University Avenue within the Provo  
573 City right of way (trail system) subject to the obtaining of written permission  
574 from Provo City.

575 (vi) Materials: Materials shall be compatible with exterior materials used in  
576 within the shopping center

577 (vii) Illumination: Internal illumination ~~and electronic message centers are~~ **is**  
578 permitted.

579 (6) Research and Business Park zone (RB & P).

580 (a) Monument Signs: Monument signs are only permitted to be located along the  
581 frontage of University Avenue.

582 (i) Number: There may be one (1) such sign for each three hundred (300) feet of  
583 street frontage,

584 (ii) Area: The sign copy area of a monument sign shall not exceed sixty (60)  
585 square feet per side for two-sided signs. The monument structure upon which the  
586 sign is placed shall be designed to complement the architecture of the building,  
587 using the same materials and stylistic themes.

588 (iii) Spacing: A minimum spacing of one hundred fifty (150) feet between sign  
589 structures is required.

590 (iv) Height: The sign (including the monument structure and pedestal) shall not  
591 exceed ten (10) feet in height above the grade of street frontage sidewalk.

592 (v) Location: There may be a monument sign located on each corner of River  
593 Park Drive. The signs shall not be located any closer than fifteen (15) feet of the  
594 back of University Avenue street curb within the public right of way subject to  
595 written permission from the controlling government agency.

596 (vi) Materials: Materials shall be compatible with exterior materials used ~~in~~  
597 within the Research and Business Park.

598 (vii) Illumination: Internal illumination and Electronic ~~message centers~~ Display  
599 Signs are not permitted.

600 (7) Electronic ~~Message Center~~ Signs. Electronic ~~message center~~ signs which are electronically  
601 controlled contain temporary text messages that can be changed from time to time. Electronic  
602 ~~message centers~~ signs are subject to the following design specifications:

603 (a) Signs shall automatically dim during hours of darkness.

604 (b) Sign messages shall not change more frequently than 10 seconds.

605 (8) Prohibited Signs.

606 ~~(a) Animated signs are prohibited. Mechanical movement graphics and flashing signs are~~  
607 ~~expressly prohibited. This includes signs that have physical rotation and movement. This~~  
608 ~~does not include electronic message center signs.~~

609 ~~(b) Temporary signs are not permitted except as permitted in Chapter 14.38 such as real~~  
610 ~~estate and campaign signs. These types of signs shall not be located in the public right of~~  
611 ~~way.~~

612 **14.38.090. Signs Permitted in Neighborhood Shopping Center (SC1) Zones and Community**  
613 **Shopping Center Zones (SC2).**

614 In neighborhood shopping center zones (SC1) and community shopping center zones (SC2),  
615 there may be permitted for each place of business or occupancy, wall signs or painted wall signs  
616 in accordance with the following provisions. There may, in addition, be one (1) freestanding sign  
617 over five (5) feet in height for each street frontage of the entire shopping center complex. Said  
618 sign shall conform with the following provisions:

619 (1) Freestanding Signs Over Five (5) Feet in Height. Each shopping center facility established  
620 under the provisions of the respective shopping center zones may have therein freestanding signs  
621 over five (5) feet in height, in accordance with the following provisions:

622 (a) Area: The main portion of said freestanding sign which identifies the name of the  
623 shopping center shall be in accordance with the provisions of Section 14.38.130,  
624 Provo City Code. In addition thereto, there may be an area on said freestanding sign  
625 not to exceed one-half (½) of the area allowed by the above-referenced section, which  
626 shall identify one (1) or more of the tenants or business establishments in said  
627 shopping center.

628 (b) Number: There may, in each shopping center, be one (1) such sign for each  
629 frontage within the shopping center. There shall be no other freestanding sign along  
630 said frontage.

631 (c) Height: No such freestanding sign shall exceed thirty-five (35) feet in height.

632 (d) Projection: No such sign shall project over any property line nor more than five  
633 (5) feet into any required front yard.

634 (2) Wall Signs and Painted Wall Signs. Each business establishment or tenant of a shopping  
635 center facility may have wall signs or painted wall signs in conformance with the following:

636 (a) Area: Refer to Section 14.38.140, Provo City Code.

637 (b) Number: There shall be one (1) such sign for the front face of each business or  
638 tenant. There may, in addition, be one (1) such sign for each business establishment  
639 or tenant having a rear building face with a public entrance.

640 (c) Height: No part of any such sign shall extend above the top level of a wall upon or  
641 in front of which it is situated.

642 (d) Projection: No such sign, including any light box or structural part, shall project  
643 more than eighteen (18) inches from the face of the part of the building to which it is  
644 attached. No copy is permitted on the sides of any such sign.

645 (3) Freestanding Signs Under Five Feet. Freestanding signs under five feet in height may be  
646 permitted on an individual development pad as follows:

647 (a) The maximum area of sign space shall be as described in Section 14.38.120,  
648 Provo City Code.

649 (b) The maximum height for each freestanding sign under five (5) feet shall be five  
650 (5) feet.

651 (c) All signs must be architecturally compatible using similar building materials and  
652 colors.

653 (d) Each sign must be in conformance with the setback requirements of the zone.

654 (e) Signs shall be designed with an opaque pedestal which conceals any pole support.  
655 The opaque pedestal shall extend the entire width and length of the sign, and there  
656 may not be any exposed space between the pedestal and the ground or landscaped  
657 area.

#### 658 **14.38.095. Signs Permitted in Regional Shopping Center Zones - (SC3).**

659 In the regional shopping center zones, there may be for each place of business or occupancy,  
660 wall signs or painted wall signs and freestanding signs over five (5) feet in height as follows:

661 (1) Freestanding Signs Over Five (5) Feet in Height. Each shopping center facility established in  
662 a SC3 zone may have a freestanding sign over five (5) feet in height as follows:

663 (a) The area of the sign shall be as described in Section 14.38.130, Provo City Code.

664 (b) If the frontage of the shopping center facility is more than two hundred fifty (250)  
665 lineal feet (see Section 14.38.130, Provo City Code) the planning commission may  
666 approve a free-standing sign with a total area exceeding three hundred twenty (320)  
667 square feet. The actual size of the larger sign shall be determined by the Planning  
668 Commission based on the following:

669 (i) The degree to which the signs and the landscaping thereof architecturally and  
670 aesthetically blend with the shopping center facility and the landscaping thereof.

671 (ii) The volume and speed of travel of vehicular traffic moving past the shopping  
672 center facility.

673 (iii) The total number of tenants and the number of major tenants in the shopping  
674 center facility.

675 (iv) The area of the larger sign shall not be increased more than thirty two (32)  
676 square feet (in excess of three hundred twenty (320) square feet) for each twenty  
677 five (25) lineal feet of frontage (in excess of two hundred fifty (250) lineal feet).

678 (v) No sign shall exceed seven hundred twenty (720) square feet of sign space. A  
679 second sign, not exceeding seven hundred twenty (720) square feet of sign space

680 may be allowed if the shopping center facility has more than five hundred (500)  
681 lineal feet of frontage, provided, that no more than two (2) signs may be erected.

682 (c) No freestanding sign shall exceed forty (40) feet in height.

683 (2) Wall Signs and Painted Wall Signs. Each business establishment or tenant of a shopping  
684 center facility may have a wall sign or painted wall sign as follows:

685 (a) A wall sign may not exceed fifteen percent (15%) of the total wall area in square  
686 feet.

687 (b) There may be only one (1) sign for each face of a business.

688 (c) No part of any sign shall extend above the top level of the wall upon or in front of  
689 which it is situated except for wall signs for independent pads in the zone where no  
690 part of any such sign shall extend more than five (5) feet above the top level of the  
691 wall or roof. The projection of such sign shall project no more than five (5) feet from  
692 the face of the building to which it is attached.

693 (3) Freestanding Signs under Five Feet. Freestanding signs under five (5) feet in height may be  
694 permitted on an individual development pad as follows:

695 (a) The maximum area of sign space shall be as described in Section 14.38.120,  
696 Provo City Code.

697 (b) There may be one (1) freestanding sign under five (5) feet in height for each  
698 individual pad in the shopping center facility.

699 (c) The maximum height for each free-standing sign under five (5) feet shall be five  
700 (5) feet.

701 (d) All sign must be architecturally compatible using similar building materials and  
702 colors.

703 (e) Each sign must be in conformance with the setback requirements of the zone.

#### 704 **14.38.100. Signs Permitted in Industrial (M) Zones.**

705 Signs permitted in industrial zones shall include freestanding signs under five (5) feet, and wall  
706 signs and painted wall signs, all in conformance with the following provisions:

707 (1) Freestanding Signs Under Five (5) Feet in Height. Freestanding signs under five (5) feet in  
708 height may be permitted in any industrial zone in conformance with the following:

709 (a) Area: The maximum area shall be as set forth in Section 14.38.120, Provo City  
710 Code.

711 (b) Number: There may be one (1) such sign for each parcel of land in the industrial  
712 zone.

713 (c) Height: The maximum height of such sign shall be five (5) feet.

714 (2) Wall Signs and Painted Wall Signs. Wall signs and painted wall signs may be created in any  
715 industrial zone as follows:

716 (a) Area: Refer to Section 14.38.140, Provo City Code.

717 (b) Number: There shall be one (1) such sign only on each face of the building which  
718 fronts upon a public street.

719 (c) Height: No part of any such sign shall project above the wall or building face upon  
720 which it is mounted or painted.

721 (d) Projection: No such sign, including any light box or structural part, shall project  
722 more than eighteen (18) inches from the face of the part of the building to which it is  
723 attached. No copy is permitted on the sides of any such sign.

#### 724 **14.38.105. Signs Permitted in the Downtown (DT) Zones.**



726 Signs within the DT1, DT2, ITOD, WG, or GW zones shall be regulated by the following  
727 provisions:

728 (1) Wall signs shall comply with the following requirements:

729 (a) Ground level businesses with individual front door entrances fronting public  
730 streets.

731 (i) Number: One (1) sign per business store front.

732 (ii) Area: Two (2) square feet of sign for each foot of linear building facade.

733 (iii) Location: Sign shall be located on the first or second story facade.

734 (iv) Projection: Signs shall not project more than eighteen (18) inches from the  
735 facade.

736 (v) ~~Lighting~~ Illumination: Internal or external ~~lighting~~ illumination is permitted.

737 (b) Ground level businesses with access through a common entrance and tenants  
738 located above ground level are not allowed to have individualized wall signs on the  
739 exterior of the building. Identification signs for these businesses may be located on a  
740 directory sign located next to or within the common entrance of the building. If  
741 located on an exterior wall, such directory signs shall not exceed nine (9) square feet  
742 and copy shall not exceed one (1) inch in height. One (1) directory sign for each  
743 building facade with a public entrance is permitted.

744 (c) Building identification signs for buildings three (3) to four (4) stories in height:

745 (i) Number: One (1) sign per building facade consisting of individual letters (signs  
746 shall not consist of sign cabinets) No building shall be deemed to have more than  
747 four (4) facades.

748 (ii) Area: Two (2) square feet of sign for each linear foot of building facade.

749 (iii) Location: Shall be located on the top story of the building.

750 (iv) Projection: Sign shall not project greater than eighteen (18) inches from the  
751 facade.

752 (v) ~~Lighting~~ Illumination: Internal or external ~~lighting~~ illumination is permitted.

753 (vi) Size of Lettering: Letters are limited to two (2) feet in height.

754 (d) Building identification signs for buildings greater than five (5) stories in height:

755 (i) Number: One (1) per building facade consisting of individual letters (signs  
756 shall not consist of sign cabinets). No building shall be deemed to have more than  
757 four (4) facades.

758 (ii) Area: Four (4) square feet of sign for each linear foot of building facade.

759 (iii) Location: Shall be located on one of the top two (2) stories and not project  
760 above the wall line.

761 (iv) Projection: Sign may not project greater than 18 inches from the facade.

762 (v) ~~Lighting~~ Illumination: Internal or external ~~lighting~~ illumination is permitted.

763 (vi) Size of Lettering: Letters shall not exceed four (4) feet in height.

764 (e) Mid-building level tenant identification signs for buildings greater than eight (8)  
765 stories in height:

766 (i) Number: One (1) sign on each building facade consisting of individual letters  
767 (signs shall not consist of sign cabinets) facing a public street if the facade has a  
768 mid-story step back consisting of at least four (4) feet.

769 (ii) Area: The sign shall not exceed fifty (50) square feet in area.

770 (iii) Location: The sign shall be located on the story immediately below the  
771 building step back.

- 772 (iv) Projection: Sign shall not project greater than eighteen (18) inches from the  
773 facade.
- 774 (v) ~~Lighting~~ Illumination: Internal or external ~~lighting~~ illumination is permitted.
- 775 (vi) Size of Lettering: Letters shall not exceed three (3) feet in height.
- 776 (f) Wall Mounted Electronic Message Center Signs ~~Restaurant Menu Signs~~:
- 777 (i) Number: One (1) sign on the building facade where an entrance to the building  
778 ~~or restaurant~~ exists.
- 779 (ii) Area: The sign shall not exceed eight (8) square feet in area.
- 780 (iii) Location: The sign shall be located within three (3) feet of the building ~~or~~  
781 ~~restaurant~~ entrance and shall be mounted flat against the wall of the structure.
- 782 (2) Projecting Signs. One (1) sign shall be allowed to project from the building face for each  
783 street level business or street level parking lot entry, having street frontage, subject to the  
784 following conditions:
- 785 (a) Entrance: The business shall have a public entrance directly onto the street.
- 786 (b) Height: The sign shall be located below the finished floor of the second level of a  
787 building or have a maximum height of fifteen (15) feet above the final grade,  
788 whichever is lower.
- 789 (c) Clearance: There must be a minimum eight (8) feet of clearance from the bottom  
790 of the sign structure to the ground directly below the sign.
- 791 (d) Area: Signs shall not exceed nine (9) square feet in area.
- 792 (e) Sign Length and Height: Sign length and height shall not exceed three (3) linear  
793 feet.
- 794 (f) Projection: Signs, including mounting hardware, shall not project more than forty-  
795 eight (48) inches from the face of the building.
- 796 (g) Thickness: Signs, including the cabinet, shall not be more than four (4) inches  
797 thick. External lighting shall not be limited to the four (4) inch maximum sign cabinet  
798 thickness.
- 799 (h) Lettering Height: Individual sign letters shall not exceed twelve (12) inches in  
800 height.
- 801 (i) Materials: Exposed surfaces of the sign may be constructed of metal, glass, stone,  
802 solid wood, or other materials that are architecturally compatible with the exterior of  
803 the structure. If staff determines that the proposed materials are not architecturally  
804 compatible, the sign will be referred to the Design Review Committee for review and  
805 approval.
- 806 (j) Lighting: Projecting signs may be illuminated externally. Externally lit signs shall  
807 be illuminated only with stationary, shielded light sources directed solely onto the  
808 sign without causing glare.
- 809 (k) Hold Harmless Agreement: When a sign extends over a public right of way, a  
810 hold harmless agreement must be signed by the owner of the sign prior to approval  
811 and installation of said sign.
- 812 (l) Business Identification: The message on projecting signs shall be limited to the  
813 name of the business and its logo.
- 814 (m) ~~Electronic Signs~~: Projecting Signs: ~~Projection~~ Projecting signs shall not ~~include~~  
815 be an Electronic Display Sign ~~components~~.
- 816 (n) Changeable Copy: Projecting signs shall not be designed to include changeable  
817 copy.

818 (o) Building Location: Projecting signs shall not project from building elements that  
819 are located within the street right-of-way.

820 (3) Parking Entry Sign~~(Pole Sign)~~. One parking entry ~~pole~~ sign may be constructed for any  
821 nonconforming surface level parking lot subject to the following restrictions:

822 (a) Number: One (1) sign is permitted for every parking entryway along a public  
823 street. No more than one (1) sign is permitted per street frontage.

824 (b) Height: The maximum height shall not exceed twelve (12) feet from the natural  
825 grade of the lot.

826 (c) Area: Signs shall not exceed nine (9) square feet in area.

827 (d) Projection: Signs shall not project over the property line into the public right of  
828 way.

829 (4) Awning Signs. One (1) sign shall be permitted on each awning located over a first floor  
830 window subject to the following restrictions:

831 (a) Area: A maximum of one (1) square foot of sign may be installed on each lineal  
832 foot of awning. Signs must be located on the vertical valence of the awning that  
833 directly faces a public street or right of way and must consist of graphics that are no  
834 more than twelve (12) inches in height.

835 (b) Projection: Awnings may project a maximum of six (6) feet from the property line  
836 into the public right of way.

837 (5) New Construction Signs. One sign shall be permitted along each street frontage of a new  
838 construction project subject to the following restrictions:

839 (a) Area: Signs shall not exceed 64 square feet in area.

840 (b) Height: The maximum height shall not exceed 12 feet from the natural grade of  
841 the lot.

842 (c) Projection: Signs shall not project over the property line into the public right of  
843 way.

844 (d) New construction signs must be removed prior to the issuance of a certificate of  
845 occupancy for the new project.

846 (6) Real Estate Signs. One (1) sign shall be permitted along each street frontage of any property  
847 that is being offered for sale, lease, or rent subject to the following restrictions:

848 (a) Area: Signs shall not exceed thirty-two (32) square feet in area.

849 (b) Height: The maximum height shall not exceed eight (8) feet.

850 (c) Projection: Signs shall not project over the property line into the public right of  
851 way.

852 (7) Window Signs. One (1) sign shall be permitted in the inside windows on the first floor of  
853 commercial establishments subject to the following restrictions:

854 (a) Area: Signs shall not cover more than twenty-five per cent (25%) of the total area  
855 of the window facade they are located on.

856 (b) Location: Signs are only permitted in windows that directly face a public street.

857 (c) Electronic Display signs shall meet the standards in 14.38.025, Provo City Code.

858 (8) Monument Signs. One (1) sign shall be permitted in the landscaped yard of any property  
859 located in the sixty (60) foot transitional setback required in Section 14.21A.080 in the DT1  
860 zone, WG zone or GW zone subject to the following restrictions:

861 (a) Area: Signs for single tenant properties shall not exceed fifty (50) square feet.  
862 Signs for properties with more than one (1) tenant may have an additional ten (10)

863 feet of sign for each additional tenant, up to one hundred (100) square foot maximum  
864 size.

865 (b) Height: The maximum height shall not exceed five (5) feet.

866 (c) Projection: Signs shall not project over the property line into the public right of  
867 way.

868  
869 **14.38.110. Signs Permitted in Other Zones.**

870 For those zoning districts which do not have sign regulations as a part of the zone provisions, and  
871 for those which are not readily placed into classifications referred to in preceding sections, the  
872 Planning Commission shall classify said zones as either: residential (R), agricultural (A),  
873 commercial (C), shopping center (SC), or industrial (M) zones depending upon the similarity of  
874 the characteristics and permitted uses of said zone to those already classified. When such a  
875 classification has been made by the Planning Commission, the sign provisions applying to the  
876 respective classification shall apply to said zones.

877  
878 **14.38.115. Off-premise Signs and Outdoor Advertising Structures.**

879 (1) Prohibition of New Off-Premise Signs. Except for off-premise public information and  
880 logo signs meeting the size, shape, color, and other requirements described below in Subsection  
881 (2) of this Section, no permits shall be issued for the construction of off-premise signs or outdoor  
882 advertising structures. All lawfully existing off-premise signs and outdoor advertising structures  
883 are nonconforming uses in all zones of the City.

884 (2) Prohibition of Conversion of Off-premise Signs to Electronic Display Signs. Off-  
885 premise Signs shall not be converted into an Electronic Display Sign in any location within the  
886 city, except as provided in this Chapter.

887 (3) Public Information and Logo Signs. Off-premise public information signs are permitted  
888 pursuant to this Section for the purpose of directing the traveling public to points of interest,  
889 historical sites, and other locations of interest, approved as such by the Planning Commission.  
890 Specifications for off-premise information signs are set forth in the Manual of Uniform Traffic  
891 Control Devices as adopted by the City and all such signs shall comply with these specifications.  
892 Off-premise "logo" signs are permitted under this Section for the purpose of directing the  
893 traveling and general public to business establishments which provide lodging, food, camping,  
894 gas, or other services. Identified by the State of Utah Department of Transportation as the "Logo  
895 Sign Program," these signs shall comply with the following regulations:

896 (a) Logo Sign Program. In constructing and maintaining a logo sign program of signs,  
897 the owner and installation contractor shall comply with and adhere to all applicable  
898 state and federal laws and regulations, and to UDOT Policy and Procedure. All signs  
899 that will be placed within the City, with the exception of those along the Interstate 15  
900 right-of-way, must be approved by the City Administration prior to installation.

901 (i) Logo Structures. All logo structures shall conform to specifications as shown  
902 in the Utah Department of Transportation approved drawings or must be approved  
903 by the Planning Commission.

904 (ii) Directional signs. Directional signs shall not exceed forty two inches by forty  
905 eight inches (42"x48") in size, and accommodate no more than two (2)  
906 businesses.

907 (iii) Placement. Placement of logo signs within the City of Provo shall follow the  
908 guidelines outlined in Attachment C, Section H of the State Contract #90-3392.  
909 Contractors shall obtain the necessary approval and permits from the City.

910 (iv) Height. No sign shall exceed twelve (12) feet from ground level.

911 (v) Offset. In general, the offset (location) of the sign shall be setback equal to  
912 existing signage in the right of way. If no other signage exists, offsets shall be no  
913 less than eight (8) feet. All locations must be reviewed and approved by the  
914 Traffic Engineer for traffic safety.

915 (vi) Design. Business logo sign design shall consist of the business name,  
916 trademark, or symbol, provided it does not resemble any traffic sign, symbol, or  
917 device. The business symbol, name, etc. must be consistent on all business signs  
918 for that business. Business logos will contain no supplemental advertising and be  
919 uniform in size. The size of the logo plates shall be eighteen inches by twenty four  
920 inches (18"x24") as specified in State Contract #90-3392.

921 (vii) Number. There may not be more than one (1) directional sign per type,  
922 (camping, gas, lodging, food, etc.) per each location.

923 (viii) Removal. If any business which is participating in logo sign program closes,  
924 the logo for said business must be removed within fifteen (15) days from closure  
925 of said business. If said sign(s) are declared to be a traffic hazard, they must be  
926 removed as determined by the City Traffic Engineer. Failure to remove the sign  
927 within the fifteen (15) day period shall be unlawful, the sign shall be a nuisance,  
928 and the sign thereafter may be removed by the City and the expense of removal  
929 charged to the owner.

930 (4) Acquisition of Interests. Provo City may acquire title to off-premise nonconforming signs or  
931 outdoor advertising structures by gift, purchase, agreement, exchange, or eminent domain, and  
932 shall have the right to amortize off-premise nonconforming signs as permitted by state or federal  
933 law.

#### 934 **14.38.150. Nonconforming Signs.**

935 (1) All On-premise ~~or appurtenant~~ Signs which have been made nonconforming by the adoption  
936 of provisions contained within this Title shall be subject to the following regulations:

937 (a) Unsafe Signs: Any sign or portion thereof declared unsafe by a proper public  
938 authority must be restored to a safe condition or removed within thirty (30) days of  
939 mailing or otherwise given notice of the unsafe condition.

940 (b) Alterations: A nonconforming sign shall not be reconstructed, raised, moved, placed,  
941 extended, or enlarged unless said sign is changed so as to conform to all provisions of  
942 this Title. Alterations shall also mean that changing of the text or message that the sign is  
943 conveying from one (1) use of the premise to another use of the premise and the changing  
944 of the ownership of the sign when that ownership necessitates a change in the text or  
945 message of the sign. Alterations shall not be interpreted to include changing the text or  
946 copy on off-premise advertising signs, theater signs, outdoor bulletins or other similar  
947 signs which are designed to accommodate changeable copy.

948 (c) Restoration: Nonconforming signs which have been allowed to deteriorate or which  
949 have been damaged by fire, explosion, act of God, act of a public enemy, or damaged by  
950 any other cause, to the extent of more than sixty percent (60%) of its assessed value shall,  
951

952 if repaired or rebuilt, be repaired or rebuilt in conformity with the regulations of this Title  
953 or shall be removed.

954 (2) All Off-premise Signs which are made nonconforming uses by the provisions of this Title  
955 shall be subject to the following:

956 (a) Unsafe Signs: Any sign or portion thereof found or declared unsafe in a manner  
957 provided by law, which may be repaired without violating Subsection (2)(b) of this  
958 Section, must be restored to a safe condition within thirty (30) days after the owner is  
959 given notice of the unsafe condition. Any sign not repaired as required and permitted by  
960 this Subsection (2)(a) is unlawfully maintained and subject to the provisions of Section  
961 14.38.010(7), Provo City Code.

962 (b) Alterations: All off-premise signs and their supporting structures shall be kept in good  
963 appearance and condition with normal maintenance and repair (example: painting), but it  
964 shall be unlawful to reconstruct, raise, move, place, extend, or enlarge such signs or the  
965 structure supporting such signs. Any sign altered contrary to the provisions of this  
966 Subsection (2)(b) is unlawfully maintained and subject to the provisions of Section  
967 14.38.010(7), Provo City Code.

968 (c) Deterioration and Abandonment: A nonconforming off-premise sign or sign structure  
969 that ceases to be used for sign purposes for a period of one year shall be deemed  
970 abandoned on the ground that the nonconforming use has been abandoned, the  
971 nonconforming use has substantially changed, and/or such other grounds as may be  
972 appropriate. Any sign or sign structure which is abandoned or in an unreasonable state of  
973 repair is unlawfully maintained and subject to immediate revocation of its permit and  
974 removal pursuant to the provisions of section 14.38.010(7), Provo City Code.

975 (d) Termination of Nonconforming Signs. Except where preempted by federal law, a sign  
976 permit for an existing off-premise nonconforming sign shall terminate and the sign shall  
977 be removed pursuant to the provisions of Section 14.38.010(7), Provo City Code on the  
978 date the owner of the sign has been able to recover or amortize the fair market value of  
979 the sign pursuant to state law. Using relevant information including but not limited to,  
980 information provided by the sign owner in the sign permit application, relevant aesthetic  
981 and traffic engineering information, and amortization periods used by other jurisdictions,  
982 the administration may establish an amortization of August 1, 1991, that balances the  
983 harm to the owner against the public good, without imposing an undue burden upon the  
984 owner. The amortization value may not be less than the condemnation value, but no  
985 more, and shall take into consideration the cost of operation to the owner over the  
986 amortization period. A sign maintained after expiration of the related permit, as described  
987 in this subsection, is unlawfully maintained and subject to revocation of its permit and  
988 removal pursuant to the provisions of Section 14.38.010(7), Provo City Code.

989  
990 **14.38.160. Definitions Pertaining to Signs.**

991 The following words and phrases, whenever used in this Title, shall be construed as defined in  
992 this Section.

993 **"A-Frame Sign"** Any sign or structure composed of two (2) sign faces mounted or attached  
994 back-to-back in such a manner as to form a basically triangular vertical cross-section through the  
995 faces.

996 **"Animated Sign"** ~~Any sign which is designed and constructed to give its message through~~  
997 ~~movement or semblance of movement created through a sequence of progressive changes of~~

998 ~~parts, lights, or degree of lighting.~~ Any sign with action, motion, or moving parts, including  
999 devices activated by wind or forced air, and signs that revolve, and which are designed and  
1000 constructed to give its message through movement or semblance of movement created through a  
1001 sequence of progressive changes of parts or lights. This does not include Electronic Display  
1002 Signs.

1003 ~~"Appurtenant Sign" See On-Premise Sign.~~

1004 **"Building Face"** The visible outer surface of a main exterior wall of a building. The area of the  
1005 face of the building shall be the total area of such surface including the area of doors and  
1006 windows which open into surface.

1007 **"Canopy"** See Marquee.

1008 **"Convert, Converted, Conversion"** Any sign face that is changed from its existing, non-digital  
1009 or non-electronic displays to an Electronic Display Sign. Any sign that is remodeled, repaired,  
1010 or maintained in such a way that it is now an Electronic Display Sign shall be considered a  
1011 conversion.

1012 **"Electronic Display Sign"** Any sign, or portion thereof, that displays electronic images,  
1013 graphics or pictures, with or without textual information. Such a sign has the capability of being  
1014 changed or altered by electronic means on a fixed display screen composed of a series of lights  
1015 including light emitting diodes (LED's), fiber optics, plasma displays, light bulbs, or other  
1016 illumination devices within the display area where the message is displayed. Electronic display  
1017 signs include computer programmable, microprocessor controlled electronic or digital displays.

1018 **"Erect"** To build, construct, place, relocate, enlarge, substantially alter, attach, suspend, paint,  
1019 post, or display. Normal maintenance, including refinishing, is not included in this definition  
1020 provided the sign copy is not changed or altered.

1021 **"Freestanding Sign"** Any sign that is standing on or erected into the ground. Such signs are  
1022 usually, but not necessarily, supported from the ground by one (1) or more poles or posts or  
1023 similar uprights, with or without braces. Any sign which is mounted into the ground, but has the  
1024 supports passing through any portion of the roof of a building or structure, shall be considered to  
1025 be a roof sign.

1026 **"Frontage"** The length of the sides along the street or any other principal public thoroughfare,  
1027 but not including such length along an alley, water course, railroad, street, or thoroughfare with  
1028 no permitted access.

1029 **"Marquee"** A marquee shall mean and include any roofed structure attached to and supported  
1030 by a building, and projecting over public property.

1031 ~~"Movable", "Freestanding Sign"~~ Any sign not affixed to or erected into the ground.

1032 ~~"Non-appurtenant Sign" See Off-Premise Sign.~~

1033 **"Off-premise Sign" or "Non-appurtenant Sign"** Any sign which advertises products, services,  
1034 or business establishments which are not located, conducted, manufactured, or sold upon the  
1035 same premises upon which the sign is erected.

1036 **"On-premise Sign" or "Appurtenant Sign"** Any sign which advertises products, services, or  
1037 business establishments which are located, conducted, manufactured, or sold upon the same  
1038 premises upon which the sign is erected.

1039 **"Outdoor Advertising Structure"** A structure erected and maintained for outdoor advertising  
1040 purposes upon which a poster, bill, printing, or painting may be placed to advertise products,  
1041 goods, services, or business establishments those located, conducted, manufactured, or sold upon  
1042 the premises on which the structure is erected.

1043 **"Projecting Sign"** Any sign attached to a building or structural wall and extending horizontally  
1044 outward from such wall more than eighteen (18) inches.

1045 **"Property"** Land or real estate, with or without structures; not goods or services.

1046 **"Residential Zone"** or **"District"** Any zone which is designated by the prefix "R" in this Title.

1047 **"Roof Sign"** Any sign which is erected upon or over the roof or over a parapet of any building  
1048 or structure.

1049 **"Sign"** Any words, lettering, parts of letters, figures, numerals, phrases, sentences, devices,  
1050 designs, pictures, trade names, or trademarks by which anything is made known, such as are used  
1051 to designate a firm, association, corporation, profession, business, or service, whether placed on  
1052 the ground, rocks, trees, stumps, or other natural objects, or on a building, wall, roof, frame,  
1053 support, fence, or other manmade structure, which are visible from any public street, public  
1054 highway, or public road right-of-way. For the purpose of this Title, the word "sign" does not  
1055 include the flag, pennant, or insignia of any nation, state, city, or other political unit, or of a  
1056 nonprofit organization. It shall not include, further, any official notice issued by any court, public  
1057 body or officer, or directional warning or information sign or structure required or authorized by  
1058 law.

1059 **"Sign Area"** Sign area shall mean the area of a sign that is used for display purposes, excluding  
1060 the minimum frame and supports. In computing sign area, only one (1) side of a back-to-back or  
1061 double-face sign covering the same subject shall be computed when the signs are parallel or  
1062 diverge from a common edge by an angle of not more than forty-five (45) degrees. In relation to  
1063 signs that do not have a frame or a separate background, sign area shall be computed on the basis  
1064 of the least rectangle, triangle, or circle large enough to frame the display.

1065 **"Time and Temperature Device"** Any mechanism that displays the time and/or temperature,  
1066 but does not display any commercial advertising or identification.

1067 **"Wall Sign"** Any sign posted or painted upon, suspended from, or otherwise affixed to a wall,  
1068 fascia, canopy, or marquee in an essentially vertical position or with exposed face of the sign in a  
1069 place approximately parallel with the wall or fascia upon which it is attached.

1070 **"Wind Sign"** Any propeller, whirligig, or similar commercial device which is designed to  
1071 flutter, rotate, or display other movement under the influence of wind. This definition shall not  
1072 include pennants, flags, or banners.

1073

1074 PART II:

1075

1076 A. If a provision of this Ordinance 2013- conflicts with a provision of a previously  
1077 adopted ordinance concerning the same title, chapter, and/or section number amended herein, the  
1078 provision in this ordinance shall prevail.

1079

1080 B. This ordinance and its various sections, clauses and paragraphs are hereby declared to  
1081 be severable. If any part, sentence, clause or phrase is adjudged to be unconstitutional or invalid,  
1082 the remainder of the ordinance shall not be affected thereby.

1083

1084 C. The Municipal Council hereby directs that the official copy of the Provo City Code be  
1085 updated to reflect the provisions enacted by this ordinance.

1086

1087 D. This ordinance shall take effect immediately after being posted or published as  
1088 required by law.



1089

1090 END OF ORDINANCE.